

US VS. THEM

WHY WE DELIVER MORE VALUE



FEATURE	RELEVANT	SPOTHOPPER
Pricing	\$399	\$429
What's My Commitment?	No Contract. No Commitment. You Don't Pay Until You Approve Your New Website	You Sign a Year-Long Contract Before Seeing Their Work, A \$5,148 Commitment
Buyer's Remorse After 3 Months	With No Contract, You Are Never Obligated to Stay	You Must Continue to Pay Your Full Monthly Amount for 9 More Months, For a Total of \$5,148
Review Generation for Google Gemini AI Optimization	Generate 5-Star Reviews with RankTap to Improve Google AI Optimization and Ranking	None
Google Review Response	We Respond On Your Behalf to Show Google Engagement	No, only tools to respond yourself
Listings Management	Yes, 100+ Listings Managed For You, Improving Local SEO and AI Search Presence	None
Google Sabotage Protection	Yes, Daily Protection to Ensure a Good Customer Experience	No Protection, You Need to Monitor Your Google Daily
Custom Search Engine-Optimized Website	Yes	Yes
Professional Video for Website	Yes	Yes
Professional Social Media	Yes, We Run Your Social Media For You	No, Only Tools For You to Run Your Own Social Media
Regular Content Shoots	Photo + Video Shoots Every 6 Months So Your Followers See New, Compelling Content Regularly	No Regular Shoots, You Must Create Your Own Content
Social Media Posting	Done For You + You Can Use Our Posting Tool	Do It ALL Yourself, Requiring Significant Time Investment
Social Media Comment Response	We Respond For You, Engaging With Your Loyal Followers	None, You Must Respond Yourself To Every Single Comment
Social Media Graphics	Up To Four Professional Graphics / Month	No Professional Graphics
Commission-Free Online Ordering	Yes, Free Optional Add-On	Yes, Optional Add-On

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FEATURE	RELEVANT	OWNER
Pricing	\$199	\$499
What's My Commitment?	You Don't Pay Until You Approve Your New Website	You Pay Before You See Their Work
Review Generation for Google Gemini AI Optimization	Generate 5-Star Reviews with RankTap to Improve Google AI Optimization and Ranking	None
Google Review Response	We Respond On Your Behalf to Show Google Engagement	None
Listings Management	Yes, 100+ Listings Managed For You, Improving Local SEO and AI Search Presence	None
Google Sabotage Protection	Yes, Daily Protection to Ensure a Good Customer Experience	No Protection, You Need to Monitor Your Google Daily
Custom Search Engine-Optimized Website	Yes	Yes
Professional Video and Photos for Website	Yes	No Video
Online Ordering	Yes, Free Optional Add-On	Yes, But With a 5% Fee

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FEATURE	RELEVANT	BENTOBBOX
Pricing	\$199	\$249
What's My Commitment?	No Contract. No Commitment. You Don't Pay Until You Approve Your New Website	You Sign a Year-Long Contract Before Seeing Their Work
Buyer's Remorse After 3 Months	With No Contract, You Are Never Obligated to Stay	You Must Continue to Pay Your Full Monthly Amount for 9 More Months, For a Total of \$2,988
Review Generation for Google Gemini AI Optimization	Generate 5-Star Reviews with RankTap to Improve Google AI Optimization and Ranking	None
Google Review Response	We Respond On Your Behalf to Show Google Engagement	No, only tools to respond yourself
Listings Management	Yes, 100+ Listings Managed For You, Improving Local SEO and AI Search Presence	None
Google Sabotage Protection	Yes, Daily Protection to Ensure a Good Customer Experience	No Protection, You Need to Monitor Your Google Daily
Custom Search Engine-Optimized Website	Yes	Yes
Professional Video and Photos for Website	Yes	No Video or Photos
Commission-Free Online Ordering	Yes, Free Optional Add-On	Yes, Optional Paid Add-On for an Extra \$49 to \$79 Per Month

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FEATURE	RELEVANT	POPMENU
Pricing	\$199	\$349
What's My Commitment?	No Contract. No Commitment. You Don't Pay Until You Approve Your New Website	You Sign a Year-Long Contract Before Seeing Their Work, A \$4,188 Commitment
Buyer's Remorse After 3 Months	With No Contract, You Are Never Obligated to Stay	You Must Continue to Pay Your Full Monthly Amount for 9 More Months, For a Total of \$4,188
Review Generation for Google Gemini AI Optimization	Generate 5-Star Reviews with RankTap to Improve Google AI Optimization and Ranking	None
Google Review Response	We Respond On Your Behalf to Show Google Engagement	No, only tools to respond yourself
Listings Management	Yes, 100+ Listings Managed For You, Improving Local SEO and AI Search Presence	None
Google Sabotage Protection	Yes, Daily Protection to Ensure a Good Customer Experience	No Protection, You Need to Monitor Your Google Daily
Custom Search Engine-Optimized Website	Yes	Yes
Professional Video for Website	Yes	No Video
Commission-Free Online Ordering	Yes, Free Optional Add-On	Yes, Optional Add-On

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FEATURE	RELEVANT	MENUFY
Pricing	\$199	\$1.75 per order + 12.5% for delivery
Review Generation for Google Gemini AI Optimization	Generate 5-Star Reviews with RankTap to Improve Google AI Optimization and Ranking	None
Google Review Response	We Respond On Your Behalf to Show Google Engagement	No Review Response
Listings Management	Yes, 100+ Listings Managed For You, Improving Local SEO and AI Search Presence	None
Google Sabotage Protection	Yes, Daily Protection to Ensure a Good Customer Experience	No Protection, You Need to Monitor Your Google Daily
Custom Search Engine-Optimized Website	Yes	No Custom Build, Bad SEO, Not Enticing to Customers
Professional Video and Photos for Website	Yes	No Video or Photo
Online Ordering	Yes, Free Optional Add-On	Yes

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FEATURE	RELEVANT	SLICE
Pricing	\$199	\$2.50 + 10-15% per order (+ more fees for your customers)
Review Generation for Google Gemini AI Optimization	Generate 5-Star Reviews with RankTap to Improve Google AI Optimization and Ranking	None
Google Review Response	We Respond On Your Behalf to Show Google Engagement	No Review Response
Listings Management	Yes, 100+ Listings Managed For You, Improving Local SEO and AI Search Presence	None
Google Sabotage Protection	Yes, Daily Protection to Ensure a Good Customer Experience	No Protection, You Need to Monitor Your Google Daily
Custom Search Engine-Optimized Website	Yes	No Custom Build, Bad SEO, Not Enticing to Customers
Professional Video and Photos for Website	Yes	No Video or Photo
Online Ordering	Yes, Free Optional Add-On	Yes
Customer Data	Remarket to Your Customers However You Want - They Are Your Customers ONLY!	You Don't Keep Your Customer Data, Slice Markets Your Competitors to Them - They Are Slice's Customers, Not Yours!

With Slice, The Customers Are Theirs.
You Just Make The Food.