



Relevant Local Media Presents

4-STEPS TO SUCCESS

The Formula for Generating New Business

Every Business Needs More Business

To succeed, a business must have a process that generates new customers & repeat customers.

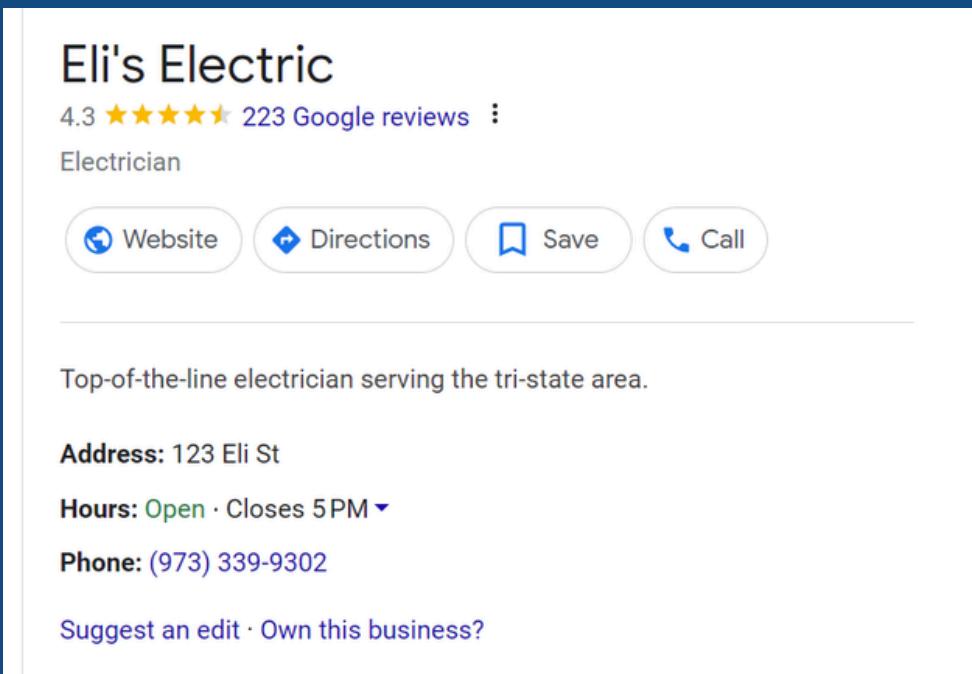
What are you currently doing to generate new customers?

What are you currently doing to get customers to come back?

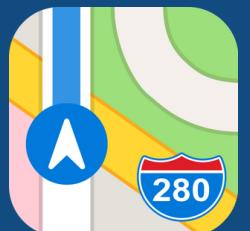


Step 1 | Get Found by Improving Your Ranking on ChatGPT, Google Gemini, and More

- AI Models like ChatGPT and Google Gemini search all over the Internet to learn about your business
- Incorrect information or lack of information can be detrimental to the way AI models see you, getting you downgraded in AI search and recommendations
- To ensure your business is trusted by ChatGPT and Google Gemini, we optimize your Google Business Profile and register your business information in 100+ local & national online directories, navigation systems, and listings services



The result: Builds trust with Google, ChatGPT, and Gemini, which boosts your search ranking and prevents AI from downgrading you in their summaries.



Step 2 | Enhance Reputation



AI models like Google Gemini and ChatGPT read Google reviews to create summaries about your business.

These summaries can be positive or negative for your business.

It has never been more important to manage your reputation.

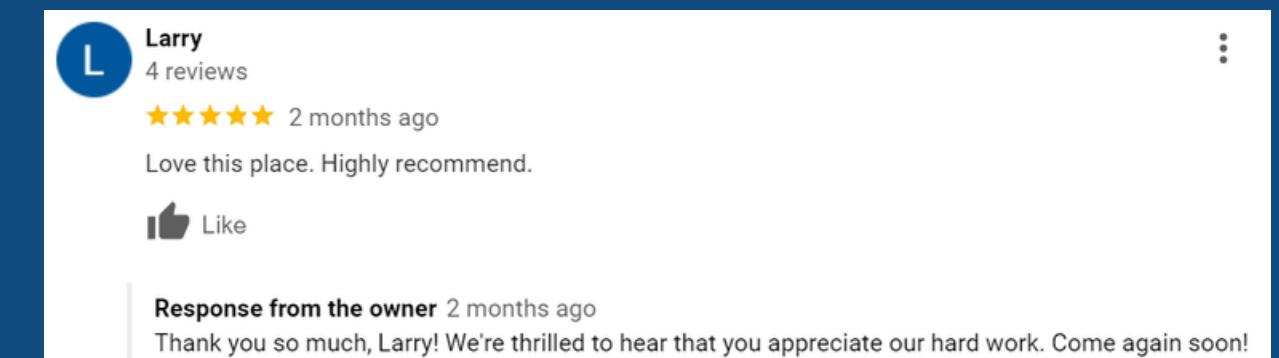
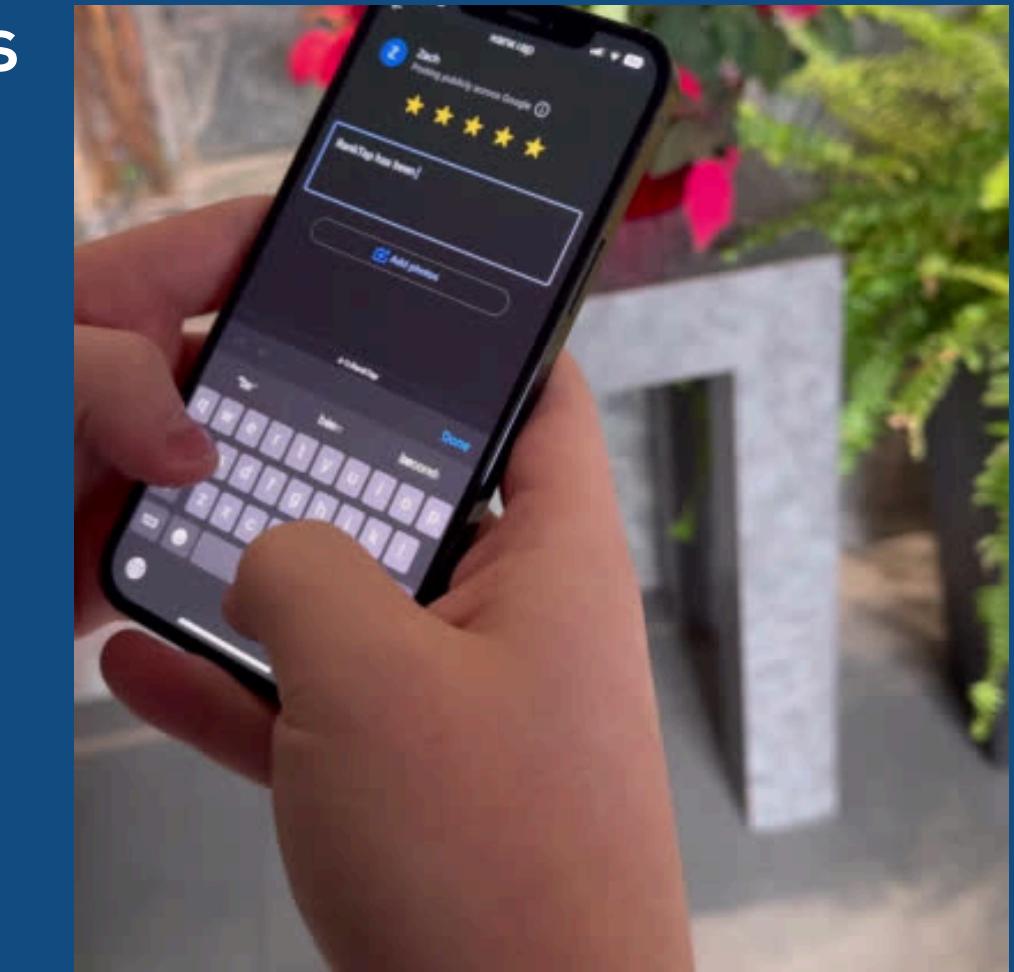
Gain Reviews

Gain reviews the easiest way possible - with the RankTap card. You will receive RankTap cards that have a preprogrammed digital chip linked to your Google Business Profile.



Review Response

Google rewards businesses for engagement. We will respond to all Google reviews on your behalf, saving you time & boosting your ranking on Google.



Step 3 | A Professional Website That Converts

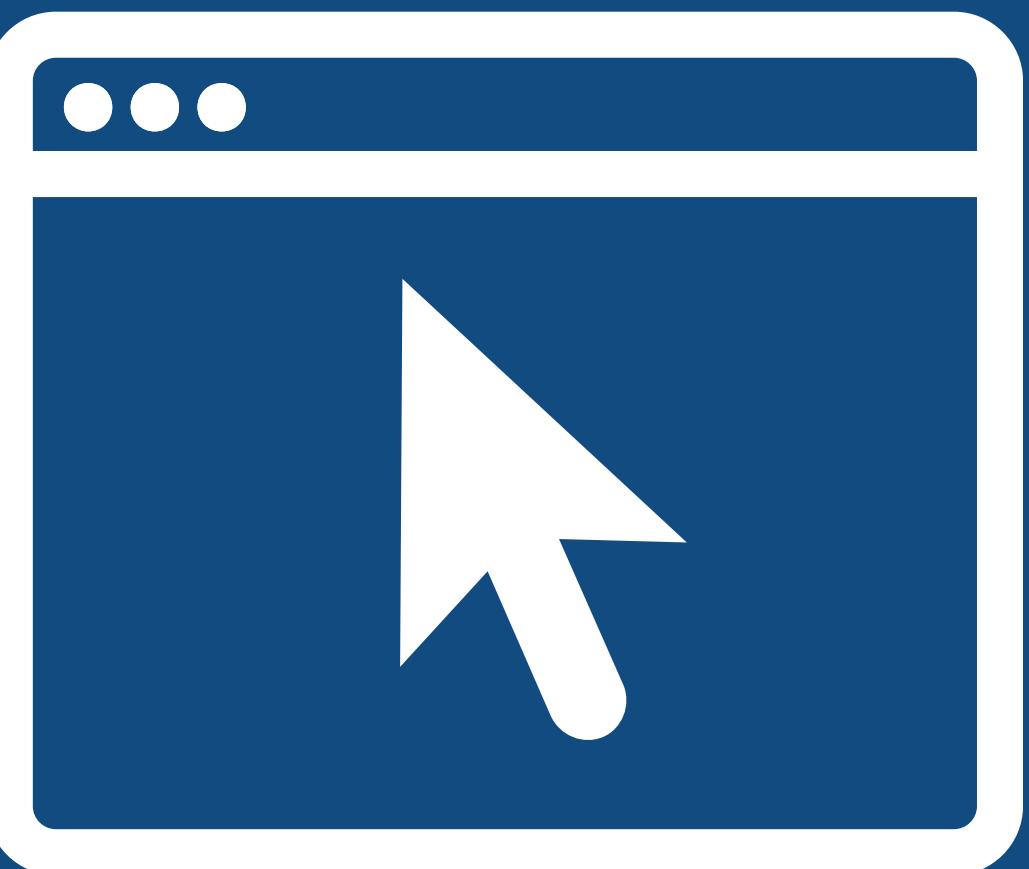
Our Work:

The Yard

TKJ Landscaping

Better Choice Financing

Uncorked Lounge



A Professional Website Should...

- ... showcase your products or services with engaging visuals
- ... present your offerings in a clear and compelling way
- ... look great on a mobile device
- ... show professionalism and instill customer confidence
- ... have a structure that AI can understand?

Does your website's first impression translate to new business?



Step 4 | Managed Google Ads

Imagine if your ideal customers saw your business at the exact moment they were searching for what you offer...

Would they click—and become your next paying customer?

There are two words that describe our Managed Google Ads Solution:

Immediate and Measurable

With 10 years of Google Ads management experience, we will start generating leads for you immediately. You will be able to measure the success of this program within 60 days.

Our Complete Google Ads Solution Includes...

- Campaign Strategy & Setup
- Keyword Research & Targeting
- Compelling Ad Copywriting
- Ongoing Optimization & A/B Testing
- Monthly Performance Reporting
- Conversion Tracking

Based on our research, we will recommend a budget between \$750 and \$1,000



Premier Local Marketing

This Exclusive Marketing Plan follows all four steps to success!

Step 1 | Get Found with Listings Management

- Optimization & Management of Google Profile
- Google Sabotage Protection with Daily Monitoring
- Accurate Information Across 100+ Directories

Step 2 | Build Confidence with Reputation Management

- Review Generation with RankTap
- Response to Google Reviews

Step 3 | Convert with a Custom-Designed Website (4-6 Pages)

- Mobile-Friendly & Search Engine Optimized (SEO)
- Fast, Secure, Reliable Web Hosting
- SSL Certificate
- 30-Minute Monthly Maintenance for Your Site

Step 4 | Immediate and Measurable Results with Google Ads

- Complete Google Ads Setup + Branded Campaigns
- Keyword & Audience Targeting Strategy
- Compelling Ad Copywriting
- Ongoing Campaign Monitoring & Optimization
- Retargeting to Keep Your Brand Top of Mind
- Monthly Performance Reporting



999 1st mo.
649/mo.
+ your monthly Ads budget

Enhanced Visibility

Make your first impression a great one.

Step 1 | Get Found with Listings Management

- Optimization & Management of Google Business Profile
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- Accurate Information Across 100+ Directories

Step 2 | Build Confidence with Reputation Management

- Review Generation with RankTap
- Response to Google Reviews

Step 3 | Convert with a Custom-Designed Website (4-6 Pages)

- Mobile-Friendly & Search Engine Optimized (SEO)
- Fast, Secure, Reliable Web Hosting
- SSL Certificate
- 30-Minute Monthly Maintenance for Your Site



499 1st mo.
149/mo.

The Ranking Booster

Get found online & boost your ranking.

Step 1 | Get Found with Listings Management

- Optimization & Management of Google Profile
- Google Sabotage Protection with Daily Monitoring
- Accurate Information Across 100+ Directories

Step 2 | Build Confidence with Reputation Management

- Review Generation with RankTap
- Response to Google Reviews



129/mo.

There is **no contract or commitment...**

and

WE DO ALL THE WORK FIRST!



You get to preview the website before you pay.

Why do you think we would go to such great expense before getting any money from you?

WHICH PLAN WORKS BEST FOR YOUR BUSINESS?

PREMIER LOCAL MARKETING

- ✓ Google Ads
- ✓ Website
- ✓ Listings
- ✓ Reputation

ENHANCED VISIBILITY

- ✓ Website
- ✓ Listings
- ✓ Reputation

RANKING BOOSTER

- ✓ Listings
- ✓ Reputation