



# Every Business Needs New Business

What is your strategy to convert these newcomers into customers?

## We Have 4 Steps to Success

No contracts, no commitments.

Preview your new website before you pay anything.

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### Step 1: Optimize Your Local Presence

Improve your ranking on Google, Alexa and Siri.

We will ensure your information and keywords are always up-to-date on your Google Business Profile to maximize your search ranking.

We register your business information and keep it up-to-date on 100+ online directories, ensuring your business gets found online.



In addition...

#### **GOOGLE SABOTAGE PROTECTION:**

We monitor your profile daily, stopping competitors or angry customers from changing your business information.



#### Eli's Electric

4.3 ★★★★★ 223 Google reviews

Electrician

[Website](#)

[Directions](#)

[Save](#)

[Call](#)

Top-of-the-line electrician serving the tri-state area.

Address: 123 Eli St

Hours: Open · Closes 5 PM

Phone: (973) 339-9302

[Suggest an edit](#) · [Own this business?](#)



## Step 2: A Compelling Website

Once you build trust with Google, Alexa, and Siri, new people will find you.

How will you convert them into paying customers?

Your website has to shine.

Does your website...

... entice customers with varied photos of your food?

... have an easy to read menu?

... look great on a mobile device?

We capture professional photo and video to make your website stand out and convert eyeballs into customers.





## Step 3: Enhance Reputation

Quantity | Quality | Engagement | Keywords

Now that you are getting found, and people like what they see, what is the next step in their decision-making process?



### **Gain Reviews**

Gain reviews the easiest way possible - with the RankTap card. You will receive RankTap cards that have a preprogrammed digital chip linked to your Google Business Profile.



### **Review Response**

Google Rewards Businesses for Engagement. We will respond to all Google reviews on your behalf, saving you time & boosting your ranking on Google.





## Step 4: Social Media Marketing

Reach. Engage. Connect.

Imagine if your followers saw amazing videos & photos of your best dishes on Facebook and Instagram...

Would they visit your restaurant more often?

Our Comprehensive Social Media Solution Includes...

- Initial Social Media Setup + Rebrand
- Marketing Strategy Development
- Photo/Video Shoots Every Six Months
- Facebook & Instagram Account Management
  - Posting
  - Stories
  - Video Reels
  - Commenting
  - Paid Advertising
  - Influencer and Giveaway Coordination

- ✓ Reach New Customers
- ✓ Engage With New And Existing Customers
- ✓ Connect With Compelling Posts And Enticing Photos



## We Have 3 Plans to Fit Your Unique Goals

### ULTIMATE LOCAL MARKETING

- ✓ Social Media
- ✓ Website
- ✓ Listings
- ✓ Reputation

### ENHANCED VISIBILITY



- ✓ Website
- ✓ Listings
- ✓ Reputation

### RANKING BOOSTER

- ✓ Listings
- ✓ Reputation

Pay as you go, month to month.  
We have to earn your business every month.